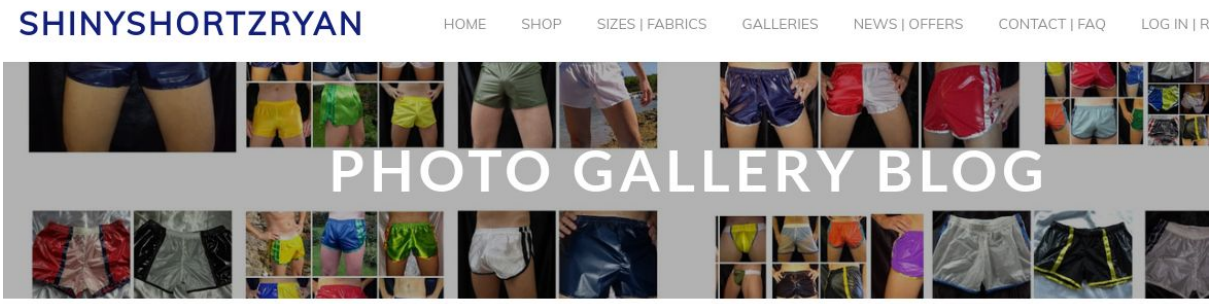
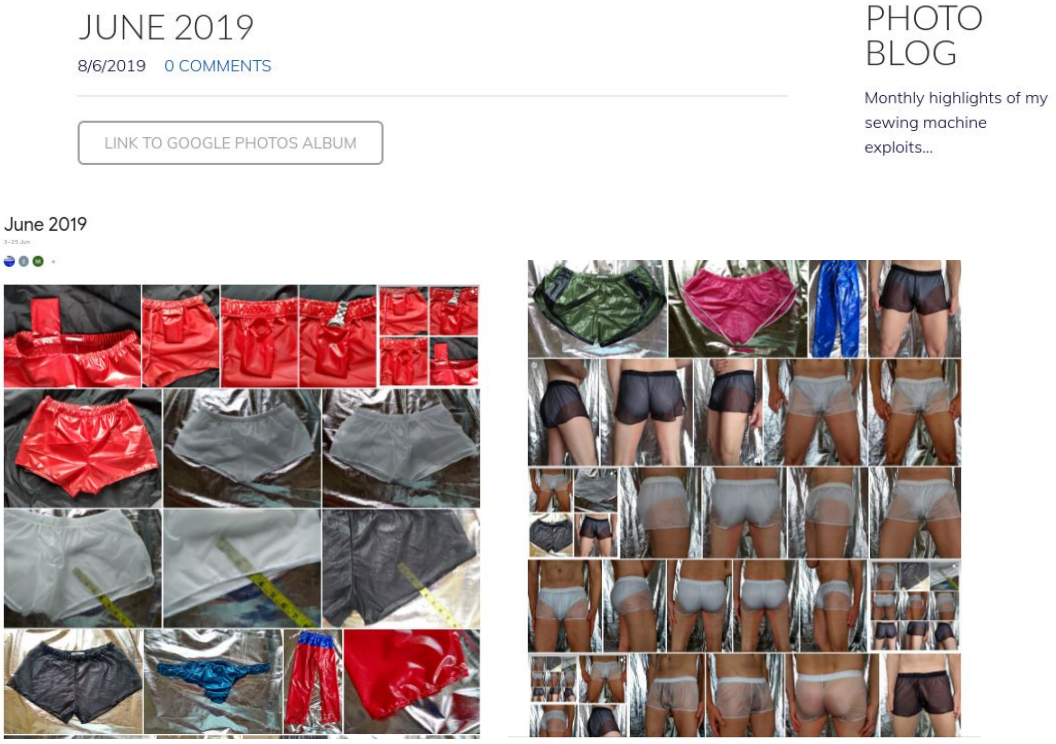
Dear All,

I hope you're all enjoying the summer and, if you're on mainland Europe, that you're coping with the heatwave. You might be needing to stock up on shorts if the 45 degree temperatures continue on throughout July! Hopefully I will have various ideas with which to tempt you...

You may have noticed that I'm now back on Facebook, so you can follow me there, where I'll share those photos that won't get me banned again! For the photos that I can't risk there, some of them will end up on Twitter, but you can see them all at once in my new monthly photo blogs supported by Google Photos.



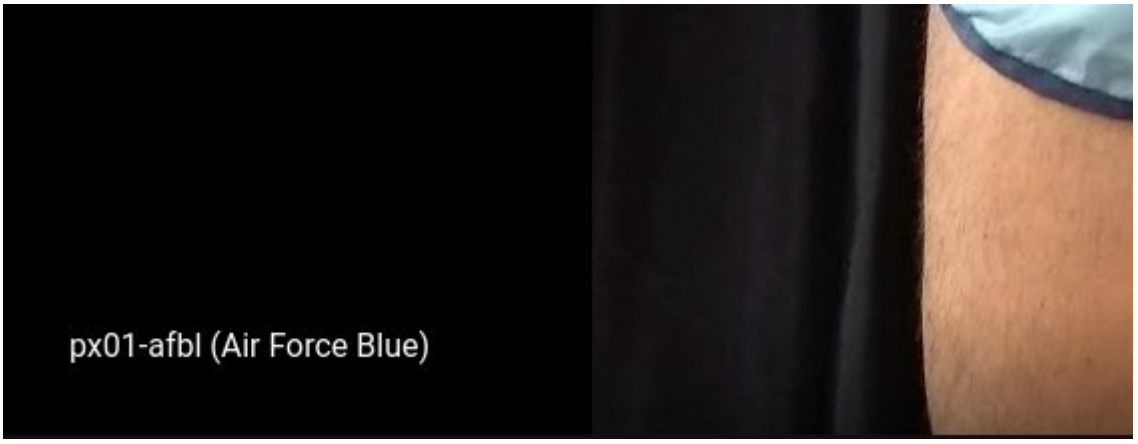


These photo blogs will form a running record of everything that I'm making from day to day. If you have a Google account, you'll be able to join and follow the blogs, so you'll be able to see whenever I've added new photos. You can also 'like' or comment on any of the photos that take your interest, if you want to know more about the style, fabric, colour etc. Just click on the 'Say Something' link at the bottom right of the screen and away you go!

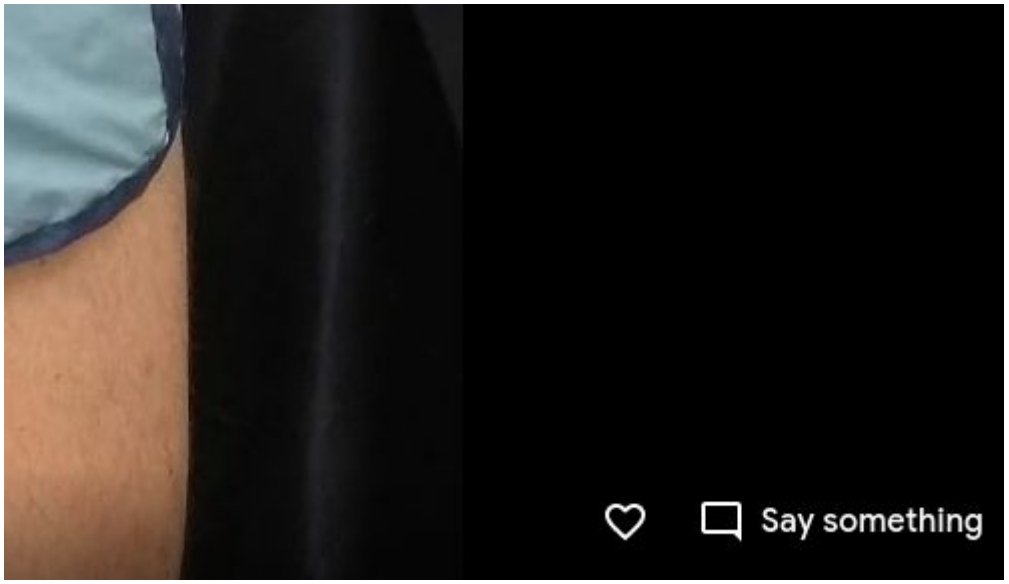
I've also used Google Photos to create new albums for all of my current fabrics, showing them being used in finished products. When you're in the Fabric

Galleries, just click on the buttons that say ‘CLICK FOR PHOTOS OF THESE FABRICS AS FINISHED PRODUCTS’ and you’ll be linked through to the relevant Google Photos album...

As you view the photos, if you look to the bottom left, you'll see the fabric code for each one, meaning that you can now cross-reference the information when making your choices.

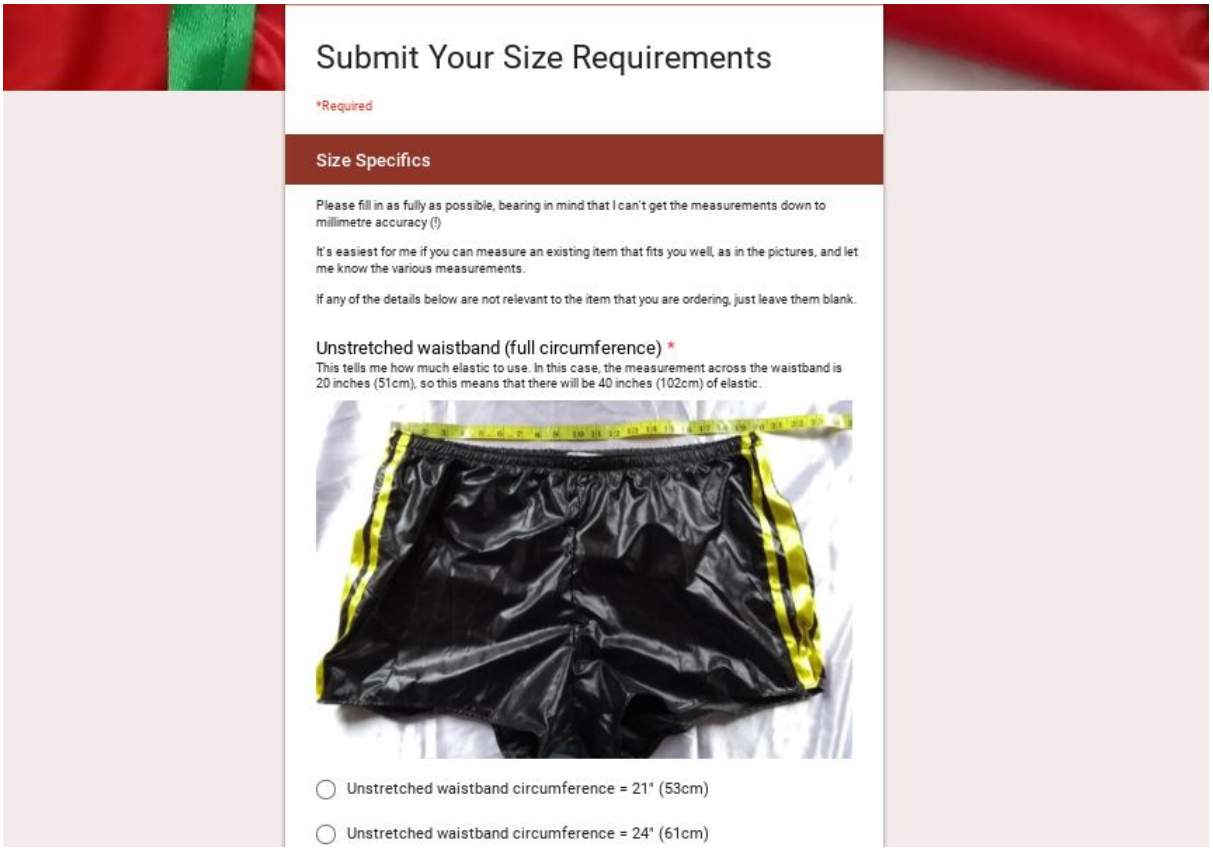


And once again, you can ask a question by clicking the 'Say Something' button at the bottom right.



I hope that this extra information will be useful, as I can appreciate how confusing it can be to choose fabric when you don't have it there in front of you! As I now have such a large selection of different options, this should at least help you to narrow down your choices.

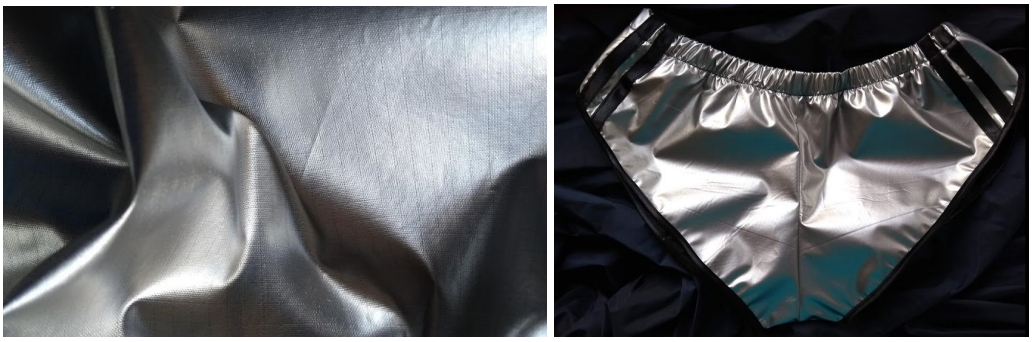
As a further means of improving the customer experience, I'm in the process of putting together a 'Submit Your Size Requirements' form, which will enable you to give me up to date information about your size. Here's a quick preview of what it will look like...



You'll be able to edit and refresh this information at any time, or you can submit multiple entries if you like different sizes for different products, e.g. if you like your sprinter shorts close-fitting but your trackies nice and loose! Keep an eye out for the link to this form, which will appear on my Sizes & Fabrics page at some point during July.

In other news, all of my shiny satin new bias binding has arrived from Spain and is being used on my products to create the stripes and the trim around the legs. This stuff is more tightly woven than that which I was using before, so it will cope better in the long term and still be looking great in years to come!

I've also stocked up on a few new fabrics, which will be offered to Members Only in the first instance:



If you like the look of any of these, head on over to my Members Only Fabrics page and get the codes. You can also buy the shorts that I made up to show off the fabrics on my Ready Mades page.

Finally for this month, I thought I'd make my latest see-thru fabrics available in the same listing, so you can order them easily without needing to worry about the fabric codes. (As these have been wildly popular already, I thought this would make sense!)

"DESIGN YOUR OWN" SEE-THRU NYLON SHORTS

More pics here

If you like these fabrics but these particular designs don't meet your needs, just contact me here to discuss your design ideas and I'll see what I can do.

The 30% OFF Summer 2019 discount code applies right through to the end of August and you can use it as many times as you want, provided the total value of your order goes over £100.

If this deal doesn't meet your needs, there's a new out now offer on my Members Only Discounts page (Sign In to get the code).

That's your lot for this month. Please just be aware that there will be a small delay on orders placed between 6th and 13th July, as I'll be having a short break, but normal service will be resumed thereafter!

All the best and I look forward to hearing from you very soon.

Ryan xxx

Those of you who have already signed up to be members of the website might wish to double check your log in details and feel free to ping me an email with "UNSUBSCRIBE" in the heading if, at any point, you wish no longer to be a member.