

Hello again,

It's time for my traditional monthly newsletter, but I'll keep it short and sweet this time for a couple of reasons...

Firstly, it's nearly time for my summer break, when I head back to the land of my forefathers for sun, sea and sand (except that there's not much sand in Croatia, so it will be sun, sea and uncomfortably sharp rocks...)



(We prefer not to get the shiny shorts salty, so this is the typical beach outfit that the hubby and I go in for...)

Anyway, given that I will be away from 8th to 21th September, it will obviously mean delays for any orders placed during this time. By way of compensation for your patience, do go ahead and use any of the '[Happy to Wait' discounts](#) introduced last month and then I'll know that I don't have to panic on my return to get everything made and sent out.

And, just for those of you who read the newsletter carefully, I'm offering **a special 30% discount when you spend £100 or more, provided you are happy to wait a full 28 days**. There are only going to be ten of these discounts available and they will only work between the dates that I am away, so act fast if you want to take

advantage of this. Just enter **WAIT+28** at the checkout and as long as you get one of the ten coupons before they run out, that should all go through for you.

As for my latest creative endeavours, take a look at my [monthly photo blogs](#) and you'll see some new concepts coming through. Some of these aren't available yet, as I'm still working on the designs, but here's a sneak preview. Any questions, just find the relevant photo(s) in the blogs and post a comment.



I've also got some great new fabrics lined up for release in October, so keep your eyes peeled for updates on my [Fabric pages](#) at the start of next month

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Finally, before I head off to Europe, let's deal with the elephant in the room:  
BREXIT :-(



Being of Croatian and Irish heritage myself, it will come as no surprise that I am very definitely a European and always will be. However, the UK has been home for as long as I can remember and this is where I plan to stay.

In regard to ShinyShortzRyan, I can't be totally sure I will be affected if the UK leaves the EU without a deal, but I'm quite confident of the following:

- My supply chain should remain steady, as I source 90% of my working materials in the UK and that which I do have to import tends to come from outside the EU anyway.
- My prices shouldn't need to rise, as I am a sole trader with very low outgoings, so I can take a bit of a hit with any increase to my costs caused by possible falls in the value of the Pound.
- The day-to-day working of my business will be largely unaffected (as long as I still have electricity and light!!!) and I will make and dispatch orders at the same pace as I always have. However, I won't be able to control any customs delays at the UK border, so please be patient when awaiting your

deliveries. Postal deliveries that I send outside the EU (which makes up about 30% of my business) always seem to arrive promptly at their destinations, as per Royal Mail's stated delivery times, so I am assuming that postal deliveries to the EU will be similarly efficient, even if they may be delayed a day or two longer than is currently the case.

In summary, I will be taking a deep breath and ploughing on as normal. Please continue to place your orders in the usual way and don't hesitate to ask any questions that you may have, which I will try to answer as best I can. I don't have a crystal ball, but I am quietly optimistic that common sense on all sides will sort out the mess before the end of 2019 and bring us back to some semblance of normality, with practical co-operation put in place for everyone's mutual benefit.

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That's all for now. I will look forward to returning to my usual working schedule after my Croatian break and I hope that you have lots of lovely things planned for September too.

All the best,

Ryan ;-)

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