

Dear All,

It's certainly been a strange few months and I'm sure none of you need reminding why. First and foremost, I hope that you have been keeping safe, that you have not been too badly affected by the changes in day-to-day life, and that you can see light at the end of the tunnel.

Here in Shropshire, life has been relatively normal. But for the extra shopping that I have been doing for some of the elderly folk in my village, my days have been much as they have been since I moved here in 2016, and I've been enjoying having my usual creative routine to keep me occupied. Business has been booming - thank you all for your support! - and I hope that my products have been giving you a nice distraction from the worries of the outside world.

I'll not dwell any further on the one thing with which we are all bombarded relentlessly on a daily basis, except to say that I hope you are managing OK wherever you are and looking forward to a positive outcome, whenever that may be.

Now, over to the stuff you're wanting to hear about...

Firstly, I've continued to develop new designs and you may be particularly interested - if you haven't seen it already - to view the items in my [Signature Collection](#) (Member Log In required).



DESIGN YOUR OWN "CM001" SHORTS,
AS WORN BY CARL *** SIGNATURE
COLLECTION ***
£29.99



DESIGN YOUR OWN "DC001" SHORTS,
AS WORN BY DANILO *** SIGNATURE
COLLECTION ***
£29.99



DESIGN YOUR OWN "DC002" SHORTS,
AS WORN BY DANILO *** SIGNATURE
COLLECTION ***
£29.99



DESIGN YOUR OWN "DL001" SPRINTER
BRIEFS (ALL FABRICS, ALL SIZES)
£26.99



"DESIGN YOUR OWN" JD001 TRACKIES
(ALL SIZES) *** SIGNATURE
COLLECTION ***
£36.99



DESIGN YOUR OWN "CM002" FLAG
STRIPE SHORTS, AS WORN BY CARL
*** SIGNATURE COLLECTION ***
£29.99

These designs have been inspired by - or developed in collaboration with - some of my long-standing customers, who have a keen eye for what works well and an understanding of the market out there. Thanks to those of you who have given me your insights and advice, as well as all of the fabulous photos with which to promote the range. I'll add more items to this collection as time goes on and if you want to be a part of it, I'd love to hear from you.

I've also continued to collaborate with Trident Gear, adding some new Pride items to the collection, so you can look the part at Pride 2021 (assuming you've not been able to go to any parades this year...)

SHINYSHORTZRYAN



Trident Gear is proud and honored to have an EXCLUSIVE collaboration with ShinyShortzRyan based in the UK!!

You can view my page on the Trident Gear website here <https://weartrident.com/collections/shinyshortzryan> The listings will link you back to my own site where you can order directly with me and discuss your size and design requirements.

Further creative ideas have been coming thick and fast, what with my not having anywhere to go to other than my studio of an evening!

So, firstly, I've been working out how to create detachable codpieces...



They fix on with snap studs, covering a fully open fly, or even a fully open crotch from front to rear. I've not perfected the design sufficiently to offer them in all sizes just yet, as it's been so busy with existing orders, but get in touch if you'd like me to make something like this just for you. You can view the rest of the pics of these shorts here: <https://photos.app.goo.gl/6xGZLEWjynIHPbqV6>

Next up, I've been doing some experimenting with TPU fabric (Thermoplastic Polyurethane), which is essentially the same vinyl-type fabric used to create waterproof raincoats. It's surprisingly easy to work with at the sewing machine and some of the results have been rather exciting!



You can view the rest of these photos here:
<https://photos.app.goo.gl/L1XWqF1CWvoaGHuK6> and if you want to order something made with it, then you'll find it in my [Members Only fabrics](#) (or just contact me directly to enquire).

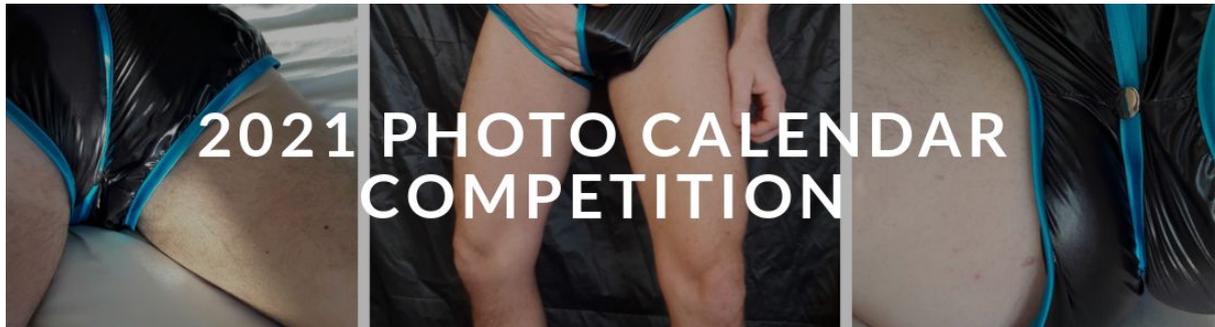
I also came across this rather fab iridescent clear nylon recently...



It shimmers like petrol on water and is completely transparent, whilst holding its shape and structure well over time. It works particularly well for creating panels when combined with other fabrics, so get in touch if you have any ideas of how you'd like me to incorporate it into an item of your own design. You'll also find it in my [Members Only fabrics](#) and you can view more photos of it here:

<https://photos.app.goo.gl/wahlvQmHjE9FjBs8>

If you're getting properly bored of the restrictions on your freedom at the moment, don't worry - the digital world is your oyster! Why not put your photographic skills to the test by entering [the ShinyShortzRyan 2021 Calendar Competition!](#)



You are invited to submit your best photo(s) featuring you wearing your favourite ShinyShortzRyan products. Be as daring as you like, but nothing too extreme please, and keep it legal, of course! To give you an idea of the kind of thing that will be suitable, check out my Customer Gallery page, which should give you plenty of inspiration... and maybe a few happy memories ;-)

It would be great to see some of you sharing photos who wouldn't normally do so, and they can be as anonymous as you like. You can keep your face out of them just like I do - I don't want the more conservative factions of my Croatian clan finding out about my little sideline(!) - and no text or personal details will be shared in the final calendar unless you specifically ask me to put it there.

The closing date for submissions is 30th September 2020, so you have plenty of time to get your photos to me. **From 1 October to 15 November 2020**, the photos will be available to vote for on this page via Google Forms. I will announce who our twelve winners are **by the end of November 2020**, and I'll put them all together in a 2021 photo calendar which will be available to buy at Zazzle.co.uk like [these ones here](#).

You can view full details of the competition on [this page](#) and don't hesitate to get in touch with any queries that you may have.

As regards the ordering process, I've been getting worried that you might have been having to wait a bit longer than usual due to the extremely high demand that I've had for the past few months. I've therefore added details of my work schedule under the Shop tab on my site so you can see when I'll next be free to complete new orders. This will give you the ability to forward plan if you know you want to receive something by a certain date.



WORK SCHEDULE

AS I WORK ALONE AS A SOLE TRADER, MAKING ALL ITEMS FROM SCRATCH, THERE WILL ALWAYS BE A DELAY BETWEEN THE TIME OF YOUR ORDER AND TIME WHEN I CAN MAKE AND DISPATCH IT.

I CAN MAKE AN AVERAGE OF SIX ITEMS PER DAY, BUT THIS WILL VARY ACCORDING TO COMPLEXITY, OF COURSE.

IF YOU WISH TO CHECK WHEN I WILL BE LIKELY TO MAKE YOUR ORDER, YOU CAN REFER TO THE CALENDAR BELOW

DAYS BLOCKED OUT IN BLUE ARE FULLY BOOKED UP WITH EXISTING ORDERS. EMPTY DAYS SHOW WHERE I WILL NEXT BE FREE TO MAKE NEW ORDERS.

Here's a link to the relevant page and you can keep an eye on it regularly as I update the calendar, if you find it helpful.

<https://www.shinyshortzryan.com/work-schedule.html>

I stick to a first-come, first-served policy as far as the order in which I make things is concerned, but if you're happy to shuffle further down the queue and wait a bit longer, then there are still ['Happy to Wait' discounts](#) to be had... The longer you are able to wait, the bigger the discount, so don't forget to check out this option if you're not in a rush.

Ebay has been working very well for shifting ready-made items, by the way, and I can dispatch them on the same day, so don't forget to check out what goodies I have available here: <https://www.ebay.co.uk/usr/shinyshortzryan>

Finally, as always, I've got various discount coupons available for you to choose from but bear in mind that, all being well, **I am stopping taking new orders on 24th August ahead of my summer break to Croatia, resuming normal service from 11th September.** So if you can bear this in mind when planning your orders, I'd be most grateful.



AUTUMN SPECIALS

WWW.SHINYSHORTZRYAN.COM

LOWER PRICES THAN MY EBAY PAGE

FREE TRACKED POSTAGE OR **10% OFF "SIGNATURE COLLECTION" ITEMS**

WHEN YOU SPEND £100GBP+ WHEN YOU SPEND £60GBP+

ENTER THIS CODE AT THE CHECKOUT

FTP#AUT20 **SIG#AUT20**

OFFER ONLY APPLIES TO PURCHASES MADE AT WWW.SHINYSHORTZRYAN.COM FROM 1 AUGUST TO 30 NOVEMBER 2020

<https://www.shinyshortzryan.com/news-offers>



**"HAPPY TO WAIT"
DISCOUNT CODES**

GET MONEY OFF YOUR ORDER IF YOU CAN GIVE ME A LITTLE MORE TIME TO GET IT DONE!

<https://www.shinyshortzryan.com/happy-to-wait-discounts.html>

That's everything for this month. Let me just reiterate my sincere gratitude for your continued support throughout 2020 and I hope that you are able to keep yourselves safe and happy as we move forward towards a better 2021.

Take care and much love,

Ryan

xxx

Those of you who have already signed up to be members of the website might wish to double check your log in details and feel free to ping me an email with "UNSUBSCRIBE" in the heading if, at any point, you wish no longer to be a member.