

Hello!

I hope that all is well with you. As I write this, things look pretty bleak in regard to the virus, with the UK about to go into its second national lockdown and a long and difficult winter looming. The US election hangs in the balance and the world in general seems to be a very unsettled and unhappy place.

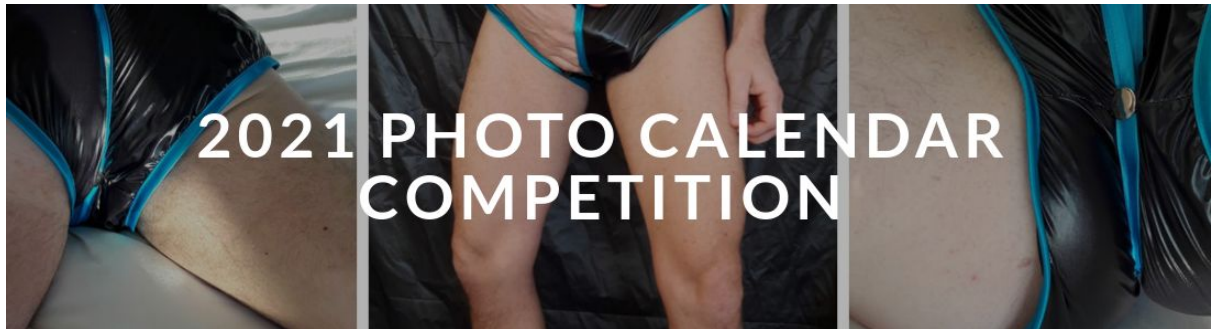
However, within all of this, there is always a ray of sunshinyshortzness, and think of it this way: the less there is for me to get up to out there, the more time I have to come up with new ideas to keep you happy!



I've worked pretty much non-stop through all of the COVID situation and, being able to source most of my fabrics and equipment online, it's been business as usual and so it will continue.

Read on for some brief updates of new design ideas that I've been working on and details of new fabrics that have just come in this week...

Firstly, a bit of light relief... The [ShinyShortzRyan 2021 Calendar Competition](#) is now ready for your votes!



Head on over to the link above to see the entries and click LIKE on the pics that you would like to see featured. Once I've worked out the final twelve, I'll put them into a calendar that you will be able to order online via www.zazzle.co.uk and that should keep you nicely entertained over the course of next year.

I will mull over ideas for further competitions and merchandise to help make 2021 a better year than 2020. If you have any ideas of your own, do share them with me!

First up in regard to new designs are two offerings in the 'Standard-Bearer' range... Wear your national colours with pride by choosing your own combination of stripe colours. These are made in my ultra-popular glossy PU-coated nylon taffeta fabric, but I can do them in any fabric of your choice - just ask. (Thanks to [Carl](#) for his ever-able assistance in modelling some of these for me!)



[Standard-Bearer Sprinter Shorts](#)



[Standard-Bearer Footy Shorts](#)

Carl also turned his hand to helping with the idea and the modelling of the 'Carlequin' shorts, which feature alternating panels in the colours of your choice.

Watch this space for further ideas on this theme coming soon...



['Carlequin' Sprinter Shorts](#)

[Danilo](#), meanwhile, has been helping me to promote these new hi-cut hipster shorts, which are perfect if you need a bit more room to manoeuvre at thigh level.



[DC003 Hi-Cut Hipster Shorts](#)

I can cut these to any thigh circumference, depending on how tight you want them to fit around the leg. Just send me a note when ordering and I'll adapt the pattern accordingly.

One final design to introduce - along with [@GearGuyUK](#) who is modelling them so fantastically for me...



[SLASH/SLASH Footy Shorts](#)

These come with diagonal stripes, one wide and above it one narrow, which create a flattering shape that draws the eye to the crotch. I can vary the stripes and design though, as always, so just ask me and I'm sure it can be done.

Still in the design stage, I've been working on sprinter short adaptations. These, for example, are split right up to the waist with no overlap...

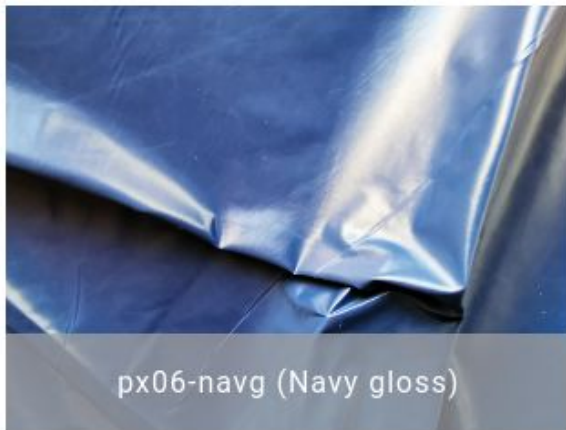


...whilst these have small side panels sewn in to bridge the gap between the front and rear...



If you'd like to see more along these lines, then let me know and I'll develop them further.

Where new fabrics are concerned, I've just had rather an exciting shipment from one of my online suppliers. These are so new that I've not had time to make them into any sample items yet, but they are basically rebooted versions of some of your old favourites. (I've kept the original codes in place, but the fabrics will be slightly different from - and better than! - the previous version):



And just to whet your appetite, here's the first of a range of metallic versions of my glossy PU-coated nylon taffeta... (Head over to the [Members Only Fabrics](#) page to get the code).



With demand permanently sky-high at the moment, what with many of you stuck at home and ordering online, I've continued to do my best to keep you informed about how long it will take me to get round to making your order. Here's a link to the relevant page and you can keep an eye on it regularly as I update the calendar, if you find it helpful.

<https://www.shinyshortzryan.com/work-schedule.html>



WORK SCHEDULE

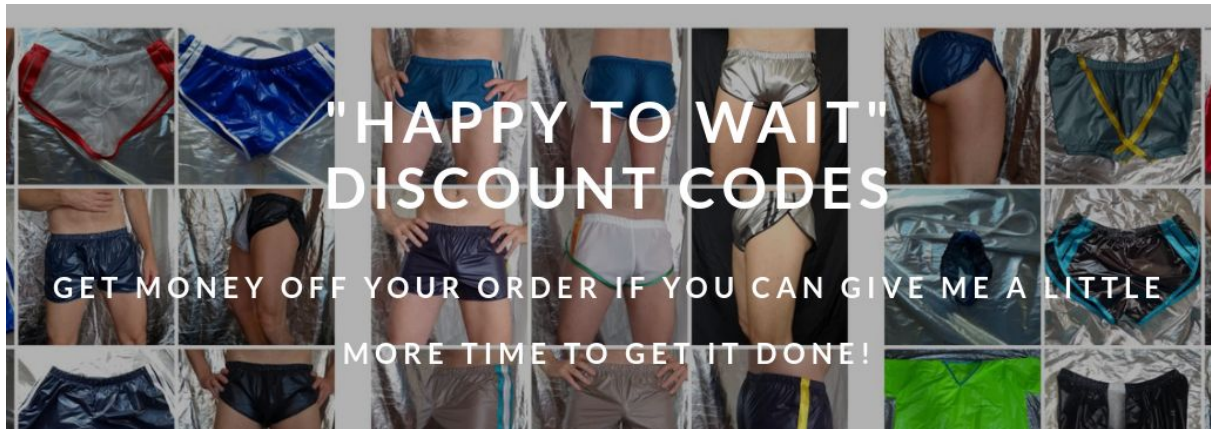
AS I WORK ALONE AS A SOLE TRADER, MAKING ALL ITEMS FROM SCRATCH, THERE WILL ALWAYS BE A DELAY BETWEEN THE TIME OF YOUR ORDER AND TIME WHEN I CAN MAKE AND DISPATCH IT.

I CAN MAKE AN AVERAGE OF SIX ITEMS PER DAY, BUT THIS WILL VARY ACCORDING TO COMPLEXITY, OF COURSE.

IF YOU WISH TO CHECK WHEN I WILL BE LIKELY TO MAKE YOUR ORDER, YOU CAN REFER TO THE CALENDAR BELOW

DAYS BLOCKED OUT IN BLUE ARE FULLY BOOKED UP WITH EXISTING ORDERS. EMPTY DAYS SHOW WHERE I WILL NEXT BE FREE TO MAKE NEW ORDERS.

I stick to a first-come, first-served policy as far as the order in which I make things is concerned, but if you're happy to shuffle further down the queue and wait a bit longer, then there are still ['Happy to Wait' discounts](#) to be had... The longer you are able to wait, the bigger the discount, so don't forget to check out this option if you're not in a rush.



Ebay has been working very well for shifting ready-made items, by the way, and I can dispatch them on the same day, so don't forget to check out what goodies I have available here: <https://www.ebay.co.uk/usr/shinyshortzryan>

Finally, here are the latest discount codes that should see you through to the end of February.



<https://www.shinyshortzryan.com/news-offers>

I am stopping taking new orders on 15th December 2020 ahead of the Christmas period and will resume work from 2nd January 2021. So if you can bear this in mind when planning your orders, I'd be most grateful.

That's everything for now. Watch this space for updates on the calendar competition around the beginning of December.

Thanks to all of you for keeping my business booming in these unpredictable times and I hope that, wherever you are and whatever your situation, you can see light at the end of the tunnel.

Take care and much love,

Ryan

xxx



Those of you who have already signed up to be members of the website might wish to double check your log in details and feel free to ping me an email with "UNSUBSCRIBE" in the heading if, at any point, you wish no longer to be a member.