



Newsletter No. 33
Autumn / Winter 23/24
Instagram Facebook Twitter Threads

Dear All,

Hope you had a lovely summer, whatever you got up to. The weather was dreadful for most of July and August, but thankfully I got my annual dose of Croatia in during June...

(Click to view all of my Croatia 2023 pics & vids here)



... and then in early September, I had the pleasure of revisiting Co. Cork and Co. Kerry in Ireland, where they had one of their hottest, sunniest Septembers on record!





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More pics and vids from Ireland available <u>here</u>

Whilst enjoying the breathtaking Kerry coast, I was delighted to find out that I have been granted Irish citizenship, thanks to my mother's mother, who was born in Waterford. This means that I am eligible for the Irish Foreign Births Register, even though I and my mother were born on UK soil. (You might think I'd be able to get Croatian nationality, but my father was born in what is now Bosnian territory, so it's all rather complicated, and a Bosnian passport is not much more use than a UK one where relations/agreements with the EU are concerned.) But anyway, it won't be long until my Irish passport comes in the post, so I'll be free to move around and work in Europe again. Watch this space for developments on that score, as I have a few plans up my sleeve... (Irish bank account would be handy next, maybe, so you can buy your favourite ShinyShortzRyan gear in Euros!)



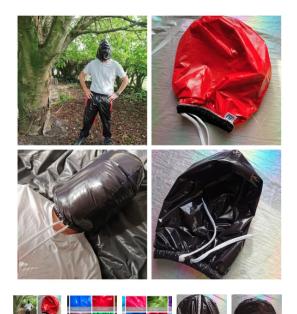


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It's not all been holidays for me, however, and I've been busy with developing new products. Here are a few examples (Click the images to access the products directly):

Firstly, here's a breath control hood made from my ever popular PU-coated nylon. Not my thing at all (claustrophobic at the best of times!) but I managed to keep the hood on for about 5 seconds for the photos. Very brave!!!

FULL PRODUCT RANGE > SIGNATURE COLLECTION > BREATH CONTROL HOOD IN GLOSSY ULTRA-THIN PU-COATED NYLON



# BREATH CONTROL HOOD IN GLOSSY ULTRA-THIN PU-COATED NYLON

£19.99 - £32.99

This BREATH CONTROL HOOD is made using Glossy Ultra-Thin PU Coated Nylon Taffeta, which is the fabric normally used to create the outer shell of glossy down jackets. It's very light, strong and has the glossy waterproof appearance of PVC. Use it for bringing any dull anc lacklustre vegetable back to life!

The standard design features two square layers of fabric sewn back-t back, so the hood is glossy on both sides. The two layers of fabric help to prevent air from entering through the seams. (If you prefer just to have a single layer of fabric, you can choose that option.)

You can choose to have the hood elasticated at the neck, nonelasticated with draw cord, or with both elastic and draw cord.

These hoods come with various options and can be done in any colour combo. Prefer a different fabric? No problem - just ask!





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Next up, here's a slight design modification of my single-colour <u>'DARUVAR' pouch</u> front shorts...

FULL PRODUCT RANGE > CURRENT 'SSR' PRODUCT RANGE > \* LUVJU \* CONTOUR POUCH HIPSTER SHORTS IN GLOSSY ULTRA-THIN PU-COATED NYLON (SIZES XS TO 2XL)



# \* LUVJU \* CONTOUR POUCH HIPSTER SHORTS IN GLOSSY ULTRA-THIN PU-COATED NYLON (SIZES XS TO 2XL)

£31.99 - £33.99

These lo-rise hipster style shorts are made to measure from my ever-popular waterproof Glossy Ultra-Thin PU Coated Nylon Taffeta, which is the fabric normally used to create the outer shell of glossy down jackets. It's very light, strong and has the glossy waterproof appearance of PVC. The design incorporates a contoured pouch which is edged in a contrasting accent colour of your choice, to really draw the viewer's attention! The pouch creates a flattering profile and keeps everything contained snugly at the front!

Perfect for drawing attention to the bulge, if you're feeling the need to make your presence felt!

The next two products feature this brand new 15D ultra-thin onionskin nylon >>>

### 15D TRANSLUCENT ONIONSKIN NYLON







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FULL PRODUCT RANGE > SIGNATURE COLLECTION > FOOTY SHORTS IN ULTRA-THIN 15D TRANSLUCENT ONIONSKIN NYLON (ALL SIZES XS TO 3XL)



















# FOOTY SHORTS IN ULTRA-THIN 15D TRANSLUCENT ONIONSKIN NYLON (ALL SIZES XS TO 3XL)

£25.99 - £29.99

These footy-style shorts are made to measure from ultra-thin 15D translucent onionskin nylon, which weighs less than 40 grams per square metre and lets light pass straight through it. It's completely transparent when wet and it's super soft and swooshy in feel, so you'l hardly know you're wearing anything at all!

You can choose to add optional stripes and various waistband and pocket options are also available.

All sizes available from XS to 3XL.

FULL PRODUCT RANGE > SIGNATURE COLLECTION > HI-CUT SPRINTER SHORTS IN ULTRA-THIN 15D TRANSLUCENT ONIONSKIN NYLON (ALL SIZES XS TO 3XL)







# HI-CUT SPRINTER SHORTS IN **ULTRA-THIN 15D** TRANSLUCENT ONIONSKIN NYLON (ALL SIZES XS TO 3XL)

£25.99 - £29.99

These hi-cut sprinter-style shorts are made to measure from ultra-thin 15D translucent onionskin nylon, which weighs less than 40 grams per square metre and lets light pass straight through it. It's completely transparent when wet and it's super soft and swooshy in feel, so you'll hardly know you're wearing anything at all!

You can choose to add trim around the legs and/or stripes in acetate satin, and various waistband and pocket options are also available.

All sizes available from XS to 3XL.





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I've also created some classic designs using Pertex nylon, which is my personal favourite fabric...

FULL PRODUCT RANGE > CURRENT 'SSR' PRODUCT RANGE > "PONIKVE" FOOTY SHORTS IN ULTRA-THIN PERTEX TECHNICAL NYLON (ALL SIZES: XS TO 3XL)



















# "PONIKVE" FOOTY SHORTS IN ULTRA-THIN PERTEX TECHNICAL NYLON (ALL SIZES: XS TO 3XL)

£24.99 - £30.99

Simple but effective!

These footy-style shorts are made to measure from ultra-thin Pertextype Technical Nylon, which is the fabric normally used to create the outer shell of glossy down jackets. It's very light, strong and feels wonderfully silky against the skin.

I make these shorts personally for you from scratch to your preferred size and have several different colours to choose from. You can select different stripe, waistband, pocket & fly options. You can also request a colour co-ordinated v-split vent to be put in the legs if you need a bit of extra freedom around the thighs. Just choose your preferred options

And if you're feeling like really treating yourself, I can now make full bedding sets in Pertex nylon...





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FULL PRODUCT RANGE > SIGNATURE COLLECTION > \* SHINYSHORTZRYAN \* BEDDING SET IN PERTEX-TYPE GLOSSY ULTRA-THIN TECHNICAL NYLON (VARIOUS SIZES)



\* SHINYSHORTZRYAN \*
BEDDING SET IN PERTEX-TYPE
GLOSSY ULTRA-THIN
TECHNICAL NYLON (VARIOUS
SIZES)

£260.00 - £400.00

This 100% nylon is made using Pertex-type technical nylon, which is the fabric normally used to create the outer shell of down jackets. It's very light, strong and has the slightly glossy waterproof appearance of PVC without being sticky. It's silky soft against the skin. Here's a video of it to give you an idea:  $\frac{1}{2} \frac{1}{2} \frac$ 

The set includes:

- a duvet cover with zipper closure
- a fitted, sheet with elasticated corners
- two pillow covers

(I appreciate that this seems quite pricey at first glance, but when you consider that I could use the same amount of fabric to produce about 25 pairs of shorts, and the full bedding set takes two days to make, it's not too bad a deal!)

If you can't splash quite so much cash, how about a double-sided comforter blanket in PU-coated nylon, which can be made in a variety of different sizes:





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FULL PRODUCT RANGE > SIGNATURE COLLECTION > DOUBLE-SIDED COMFORTER BLANKET IN GLOSSY ULTRA-THIN PU-COATED NYLON (VARIOUS SIZES)



# DOUBLE-SIDED COMFORTER BLANKET IN GLOSSY ULTRA-THIN PU-COATED NYLON (VARIOUS SIZES)

£39.99 - £99.99

This double-sided comforter blanket is made using Glossy Ultra-Thin PU Coated Nylon Taffeta, which is the fabric normally used to create the outer shell of glossy down jackets. It's very light, strong and has the glossy waterproof appearance of PVC. Use it as a bed blanket, as a wrap, as a play mat or whatever you can think of!

The design features two square layers of fabric sewn back-to-back, so the blanket is glossy on both sides. You choose your desired size from the options available.

For this blanket, you can choose the same colour for both sides or two different colours, one for each side.

And finally, for those of you who like to get your aubergines nice and shiny...

FULL PRODUCT RANGE > SIGNATURE COLLECTION > POLISHING TUBE IN GLOSSY ULTRA-THIN PU-COATED NYLON













## POLISHING TUBE IN GLOSSY ULTRA-THIN PU-COATED NYLON

£9.99 - £22.99

This Polishing Tube is made using Glossy Ultra-Thin PU Coated Nylon Taffeta, which is the fabric normally used to create the outer shell of glossy down jackets. It's very light, strong and has the glossy waterproof appearance of PVC. Use it to bring any dull, lacklustre vegetable back to its bright, firm and shiny best!

You can have either one layer of fabric or two layers of fabric sewn back-to-back.

You can choose to have the tube elasticated at one end, both ends or neither. You can opt to have it made wider at one end, so it can contain the balls. (This version comes with a draw cord so you can pull it tight.)





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The items above are just a sample of the numerous new designs that I have launched since the start of the year, so to see the rest, just have a browse of <u>my shop</u> and see what takes your fancy!

I've also added three new fabrics to the range of <u>Glossy PVC-coated Nylon</u> In addition to the original Metallic Navy Blue, I now stock Red, Black & Silver

#### **GLOSSY PVC-COATED NYLON**









These fabrics have proven to be so popular thus far that they have inspired me to introduce a \* PRODUCT OF THE MONTH \* category on my website and on Ebay. For one month only, the Product of the Month will be available at a 20% discount, but will continue to be offered at full price thereafter. It will be easier to order than my usual products, as there will be one basic design without modification options. Check out the new product launched at the beginning of each month and build up your own collection of my 'best of' gear!





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#### PRODUCT OF THE MONTH



\* PRODUCT OF THE MONTH \* OCT 2023 \* FOOTY OR HIPSTER SHORTS IN GLOSSY PVC-COATED NYLON (XS TO 3XL)

£26.39 - £28.79

Save up to 20%



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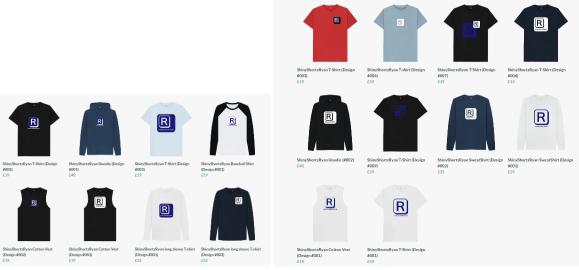
Don't forget that I've now got a range of merchandise that you can buy direct from the manufacturer. Click here to view the products <a href="https://www.shinyshortzryan.com/ssr-merchandise.html">https://www.shinyshortzryan.com/ssr-merchandise.html</a> from where you can then click through to order them directly from Teemill in the colour and size of your choice. The turnaround time is very quick and the quality of service is very impressive.





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ShinyShortzRyan Merchandise, courtesy of TeeMill.com

I hope you like the results thus far and I will expand the use of the branding further as time and opportunity allows. Watch this space for more ideas soon...





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Finally, as for <u>Special Offers</u>...

.... in addition to \* PRODUCT OF THE MONTH \*

... and my 'Happy to Wait' discounts

WAIT 5 MORE DAYS FOR 5% OFF

WAIT 10 MORE DAYS FOR 10% OFF (MIN SPEND £100GBP)

WAIT 15 MORE DAYS FOR 15% OFF (MIN SPEND £150GBP)

... you can also use the following discount codes up to five times until 31 March 2024...







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Once again, many thanks to all of you for your ongoing support for my business. I love seeing the photos that you share with me directly and online, and it's always heartening to know that my work brings so much pleasure far and wide.

Take care and I wish you all the best over the Autumn/Winter season!





Those of you who have already signed up to be members of the website might wish to double check your log in details and feel free to ping me an email with "UNSUBSCRIBE" in the heading if, at any point, you wish no longer to be a member.